



SILKA select

selected trade partner

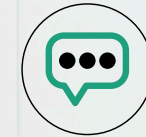
The installer support you deserve

bringing the future home

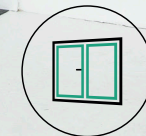
Super-insulated | Triple glazed | Fine textured
Windows | Lift & Slide Doors | Bifold Doors | Entrance Doors | French Doors | Patio Doors | Rooflights



Truly exclusive
showroom area



Free qualified
sales leads



SILKAselect
unique products



Standout
marketing support

What **SILKA** select offers your business

SILKAselect connects SILKA super-insulated aluminium windows and doors with a limited number of selected trade partners

How do I qualify?

We protect our SILKAselect partners by ensuring all invited businesses meet our criteria. As a member of the SILKAselect community, you will **own a showroom, and have a proven minimum spend on trade aluminium.** The minimum spend will be determined by our team on a case-by-case basis.



Partner benefits

*SILKA is a top level product range.
SILKAselect gives you top level access to it*



What do I get as a SILKAselect partner?

- **Free targeted sales leads**
Your showroom will have a protected area. We will direct all leads that fall within it straight to you.
- **Truly exclusive showroom area**
There will never be more than one SILKAselect showroom in your exclusive showroom area.
- **Preferential pricing**
SILKAselect partners are automatically offered our preferential pricing structure.
- **Standout marketing support**
SILKAselect partners can access our full portfolio of premium SILKA marketing assets via our Partner Portal.
- **Unique products**
SILKAselect partners have access to a curated collection of exclusive products and finishes.
- **Priority ordering**
A dedicated order process, ensuring the journey of your SILKA products is seamless and stress-free.
- **Fast-track tech support**
The SILKA Advice Hub gives you instant access to all the information and resources you need to sell SILKA.
- **Logistics support**
We understand big glazing! You'll get both wide-span triple glazed doors **and** glass supplied directly to you.
- **In-house expertise**
We have extensive experience in large scale projects.



The **SILKA** select Partner Portal

*Everything you need to put
SILKA products on a pedestal*



Standout marketing

SILKAselect partners can access our full portfolio of premium SILKA marketing assets – both physical and digital. These include a glossy magazine-style brochure, posters, branded door hangers, placemats, window stickers and accessories.

Lead delivery system

You'll never miss a sales lead as part of SILKAselect. Our partners are alerted to any sales enquiries within their showroom area as soon as they come in. Sales we generate in your exclusive showroom area will be sent directly to you.

Data sheets

Every SILKA product is described in detail in our downloadable Data Sheets, detailing everything from specifications and testing to hardware options and design possibilities.

Image library

Your customers need to see SILKA to buy into its beauty. The SILKAselect Portal contains our stunning ultra high definition product and lifestyle images and video content, ready for you to showcase.

Printing service

Love the look of our marketing tools but too busy to bring them to life? SILKAselect partners can make use of our personalised printing service – just tell us what you need and when.

Explore the SILKA range



SILKA is a complete system of super-insulated, triple glazed and fine textured aluminium products, using our trademarked Thermafill® technology to deliver top levels of thermal efficiency. Born from our 25 years' experience of building strong brands through long-term relationships, the SILKA range includes Windows; Bifold, Lift & Slide, French, Patio and Entrance Doors; as well as Rooflights – all featuring unique details designed to inspire your customers, and futureproof homes.

Thermafill®
energy efficient aluminium
frame technology

Our trademarked Thermafill® technology offers edge to edge insulation, giving SILKA a unique thermal barrier. Paired with triple glazing, the SILKA range achieves top levels of thermal efficiency, and futureproofs homes.



Lift & Slide Doors



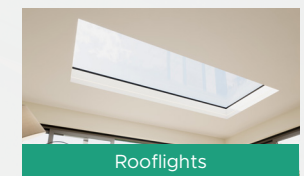
Bifold Doors



Entrance Doors



Aluminium Windows



Rooflights



The revolution in aluminium



A Rated
for energy efficiency



SILKtouch
fine textured surface



High Security
PAS24 accredited



Triple Glazed
no extra cost



Dummy Sash
design option



Whole House
range

Secure your showroom area as a
SILKAselect trade partner today

SILKA

bringing the future home



@silkawindows



@silka_windows



@silkawindows



SILKA Windows



sales@silkawindows.com



03448 118 299



www.silkawindows.com



SILKA Windows,
Omco Industrial Estate,
Woodside Road,
Ballymena,
County Antrim BT42 4HX



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